

Hannah Mazur

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Work Experience

J. Saul Campbell & Company Warren, Ohio
Graphic Designer | October 2020—April 2021

J. Saul Campbell & Company is a full-service marketing, advertising, public relations, and event firm with a focus on local businesses. I managed several client accounts and their social media presence. I created and ran ad campaigns both print and digital. I met with potential clients and pitched our services and then created new, unique branding based off of their goals and vision. I designed websites and kept existing sites up to date. I created in-house signage, menus, envelopes, stickers, and other printed collateral. I trained and onboarded new hires for a seamless transition.

MOJO PSG Cincinnati, Ohio
Graphic Designer | August 2019—December 2019

MOJO PSG is a customer experience consultancy and creative firm. I helped maintain brand standards across multiple platforms for clients. I worked on monthly e-mail newsletter design and completion. I aided in the making of digital guides, from concepting to delivery. I created inventories to organize brand assets.

KnowledgeWorks Cincinnati, Ohio
Graphic Designer | January 2019—May 2019

KnowledgeWorks partners with schools and communities to grow a system-wide approach to sustain student-centered practices. I worked on the creative development and execution of organization-wide visual communications. I assisted in the making of internal and external communications. I created documents and infographics that reinforced brand personality and message across many audiences. I designed marketing collaterals such as web and social media graphics, banners, and illustrations.

Purposeful Networks Cincinnati, Ohio
UI & Graphic Designer | August 2017—August 2018

Purposeful Networks is a collaboration of non-profit, data driven tech platforms that connect and engage passionate, next-generation global citizens with local volunteer opportunities. As the sole designer on the team, I created website layouts, marketing collaterals such as web and social media graphics, banners, and illustrations. I modified the company's logo and created a new, updated brand. I provided insights to increase traffic and better interface navigation and user experience. I created interesting ways to present and visualize data for clients through presentations and video.

WD Partners Columbus, Ohio
Assoc. Graphic Designer | January—May 2017

WD Partners are global brand strategists, designers, architects, innovators, and more. I worked in collaboration with other disciplines to drive and shape the future of retail customer experience. I helped moderate focus groups, and used the research to assist in rebranding, new packaging, and display design. I made updates to decks and created secondary supporting graphics. I participated in brainstorming brand tag lines and names. I attended client calls and presentations of final deliverables.

Education

University of Cincinnati Cincinnati, Ohio
College of Design, Architecture, Art, and Planning
Fall 2015—Spring 2020

Communication Design Major, Class of 2020

GPA: 3.7

I participated in the Professional Practice Program, alternating semesters of classroom study with work in the field of Graphic Communication Design.

Kent State University Kent, Ohio
Fall 2013—Spring 2015

Post-Secondary Enrollment Option Program:

Earned college credit while still in high school, through enrollment in and the successful completion of college-level courses.

Rootstown High School Rootstown, Ohio
Class of 2015

GPA: 3.8/4

Class Rank: 8

Skills

Adobe Acrobat, Illustrator, InDesign, Photoshop, After Effects, Bridge, Light Room, XD, Premiere, Rush, Audition, HTML5, CSS, Javascript, Microsoft Office, Drawing, Photography, Marketing, Social Media

Honors & Activities

College

Dean's List, American Institute of Graphic Arts Student Chapter (AIGA), University of Cincinnati Equestrian Team, Bearcast Media, DAAP Chats Club, Davey Tree Company Foundation Scholarship

High School

AP Scholar, President's Award for Educational Achievement, Honor Roll, Scholar Athlete, Varsity Volleyball, Varsity Cheerleading (co-captain), Yearbook Design Committee, Graduation Planning Committee, Art Club, Philosophy Club

References available upon request.